

The Quechee Lakes Company Provides Exclusive Real Estate Investment Opportunity for Canadians at Salon Chalets et Maisons de Campagne

The Quechee Lakes Company is attending the Salon Chalets et Maisons de campagne in Montreal (Canada's largest expo) to provide Canadians a unique opportunity to learn more about the advantages of investing in U.S. real estate, as well as the exclusive benefits that come with ownership in Quechee Lakes, Vermont.

Quechee Lakes, Vermont - The Quechee Lakes Company, developer of Vermont's premier second home destination, Quechee Lakes, will be one of ten American companies attending The Cottage and Country Homes Show February 14-17 at the Olympic Stadium in Montreal. This is the largest expo in the country with more than 400 exhibitors showcasing rental and custom built cottages, in addition to country homes for sale.

According to Donald Cantin, President of ExpoPromotion, organizers of the event, "Visitors come to the show in search of their dream vacation home and considering the strong performance of the Canadian dollar in the past six months, it makes more sense than ever for Canadians to look for investment possibilities in the US. The Quechee Lakes Company offers a valuable opportunity in this respect."

Quechee Lakes is an award-winning, four-season community located in the Upper Valley region of Vermont. Centered between the historic village of Woodstock, Vermont and Dartmouth College in Hanover, New Hampshire, Quechee Lakes residents enjoy a variety of cultural activities, as well as membership to many amenities that include: two championship golf courses, tennis and swimming, a private ski area and cross-country trails.

By exhibiting at the show, The Quechee Lakes Company will provide a unique opportunity for Canadians to learn more about real estate investment in the United States, particularly in Quechee Lakes, Vermont where property continues to appreciate in contrast to the national downward trend.

"Vermont has always maintained an international reputation as an appealing destination, but Quechee Lakes has recently seen a surge in interest from prospective buyers in Quebec," said Oleg A. Vyadro, Managing Director of inSegment, the exclusive sales and marketing agency for The Quechee Lakes Company, "And you can't beat the convenience - Quechee Lakes is less than a three hour drive from Montreal."

Quechee Lakes remains in high demand despite the U.S. housing bust – the average home sale value increased 7% from 2006-2007, according to data acquired from property transfer records. In contrast, data provided by the National Association of Realtors® (NAR) shows that the median sales price for single-family homes in the U.S. decreased 2% from the third quarter of 2006 to the third quarter of 2007.

The real estate market in the state of Vermont is currently performing better than in markets throughout the U.S. As of the third quarter of 2007, NAR reports that Vermont is one of two states to experience an increased sales pace, up .8% from the year before, while the national average is down 13.7%.

Second home communities such as Quechee Lakes are consistently appealing because they possess unique selling attributes. They offer buyers distinct amenities that add tangible value to property investments and are not heavily affected by shifts in market trends. Home values have doubled in Quechee Lakes since 2000, the average price increasing from \$209,388 in 2000 to \$463,710 in 2007.

According to Charles MacPherson, Director of Sales at Quechee Lakes, "Property values in Quechee Lakes have remained very strong because second home buyers are attracted to the benefits of its exclusive country club. We offer golf, tennis, hiking, kayaking, biking, skiing and other recreational activities, making Quechee Lakes truly a four-season destination community."

Bob Hill, Executive Vice President of the Vermont Association of Realtors says that there is a combination of market forces that have contributed to the stability of the real estate market in Vermont. For one, "A shortage of housing inventory for the past few years has kept the demand high," and the process to build new homes in Vermont is more controlled. According to Mr. Hill, "The market in Vermont didn't see the rampant speculation that causes over-building, and this has led to Vermont's ability to stay closer to supply and demand than other areas that have suffered."

The Quechee Lakes Company builds a limited number of homes each year. "We ensure that new residences are kept at a premium and that the community develops organically," said Mr. Vyadro.

About Quechee Lakes:

Quechee Lakes, Vermont's premier second home destination is a convenient two hour drive from Boston and less than a one hour flight from New York. Quechee Lakes is nestled between Dartmouth College in Hanover, NH and the historic village of Woodstock, VT. The 5,200-acre luxury community boasts an impressive array of townhomes, single-family homes and private home sites to custom build. All purchases include membership in the exclusive Quechee Club, featuring two championship golf courses, ski hill and more. For more information, visit www.quecheelakes.com or call the sales center at (888) 819-8091.

About the Developer:

The Quechee Lakes Company (formerly known as Quechee Lakes Development Company) is Quechee Lakes' largest residential real estate firm and landowner. It is owned by an affiliate of Taurus Investment Holdings, LLC, an international real estate company (www.tiholdings.com).

About inSegment, Inc.:

inSegment, Inc. of Needham, Mass. is the exclusive sales and marketing agency for The Quechee Lakes Company (www.insegment.com).

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*NOTE: Interviews can be arranged