

## **Quechee Lakes, the Premier Four-Season Community Located in Vermont, USA, To Showcase Its Exclusive Listings for the First Time in the UK at The Homebuyer & Property Investor Show**

**Quechee Lakes, Vermont March 2008** - The Quechee Lakes Company, developer of Vermont's premier second home destination, Quechee Lakes, is making investment in its properties uniquely available to UK residents by exhibiting at The Homebuyer & Property Investor Show at ExCeL London on the 7th, 8th, and 9th of March, 2008. Though Quechee Lakes began development of its vacation residences and resort amenities in the 1960's, the company is bringing its exclusive listing to England for the first time in its thirty year history.

To kickoff its launch in the UK, Quechee Lakes is offering attendees of The Homebuyer & Property Investor Show an unprecedented opportunity to receive a ten percent discount off final home purchase price, in addition to a complimentary New England holiday coordinated by The Quechee Lakes Concierge. Individuals who reserve a land estate at the show will be flown from the UK to the US, where they will be treated to a tour of Boston and one night's stay in a luxury hotel. Guests will be chauffeured via limousine to Quechee Lakes, Vermont, where they will be accommodated in one of our luxury townhomes for four days.

The Quechee Lakes promotion provides UK investors with the means to truly experience the benefits and understand the value of an amenity community. "Quechee Lakes, Vermont has always maintained an international reputation as a top, four-season destination due to its proximity to three metropolitan areas: New York, Boston and Montreal," said Oleg A. Vyadro, Managing Director of inSegment, the exclusive sales and marketing agency for The Quechee Lakes Company. "Quechee Lakes in particular has a lot to offer investors in terms of property appreciation and world class, four season amenities. We have a new \$8 million dollar club house, two championship golf courses, a private ski and snowboarding area, and a multitude of engaging kids programs."

Quechee Lakes is consistently appealing because it possesses unique selling attributes that add tangible value to property investments. Home values have doubled in Quechee Lakes since 2000. According to Charles MacPherson, Director of Sales at Quechee Lakes, "Property values in Quechee Lakes are very strong because second home buyers are attracted to the benefits of its exclusive country club. We offer a variety of cultural activities, shopping and fine dining, as well as membership to many amenities that include: golf, tennis and squash, private lake access, indoor and outdoor pools, and over 35 miles of cross-country ski and hiking trails."

### **About Quechee Lakes:**

Quechee Lakes is an award-winning, four-season community centrally located two hours from Boston, less than three hours from Montreal, and a one hour flight from New York in the Upper Valley region of Vermont. The community is situated between the historic village of Woodstock, Vermont, home to the Marsh-Billings-Rockefeller National Historical Park, and Dartmouth College in Hanover, New Hampshire. The 5,200-acre luxury community boasts an impressive array of townhomes, single-family homes and private land estates for custom building. All purchases include membership to the exclusive Quechee Club, featuring two championship golf courses, a private ski hill and more. For additional information, visit [www.quecheelakes.com](http://www.quecheelakes.com) or call the sales center at +1 888-819-8091.

**About the Developer:**

The Quechee Lakes Company (formerly known as Quechee Lakes Development Company) is Quechee Lakes' largest residential real estate firm and landowner. It is owned by an affiliate of Taurus Investment Holdings, LLC, an international real estate company ( [www.tiholdings.com](http://www.tiholdings.com) ).

**About The Quechee Lakes Concierge**

The Quechee Lakes Concierge is a complimentary service provided by The Quechee Lakes Company. The Concierge is committed to helping residents and visitors enjoy all that the Quechee Lakes area has to offer and assists with planning travel itineraries, coordinating reservations and events, and making referrals to local businesses and services. Call The Concierge at +1 802-295-5100, send an email to [concierge@quecheelakes.com](mailto:concierge@quecheelakes.com), or visit [www.quecheelakes.com/quecheeconcierge](http://www.quecheelakes.com/quecheeconcierge) .

**About inSegment, Inc.:**

inSegment, Inc. of Needham, Mass. is the exclusive sales and marketing agency for The Quechee Lakes Company ( [www.insegment.com](http://www.insegment.com) ).

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\*NOTE: Interviews can be arranged